



SCHOLARSHIP GALA | SEPTEMBER 16, 2023
KALAHARI RESORTS & CONVENTIONS



GAMMA ETA LAMBDA
SCHOLARSHIP
GALA
9.16.2023
6PM

WHERE

KALAHARI RESORTS &
CONVENTIONS

KILIMANJARO BALLROOM
3001 KALAHARI BLVD,
ROUND ROCK, TX 78665

FORMAL ATTIRE
LADIES | EVENING GOWN
GENTLEMEN | BLACK-TIE



FEATURING

DINNER
CHAPTER ACCOMPLISHMENTS
RECOGNITIONS AND TRIBUTES
SCHOLARSHIP AWARD
RECIPIENTS
ENTERTAINMENT
DANCING
AND MUCH MORE

FRATERNAL MISSION

Since its founding on December 4, 1906, Alpha Phi Alpha Fraternity, Inc. has supplied voice and vision to the struggle of African-Americans and people of color around the world. Alpha Phi Alpha, the first intercollegiate Greek-letter fraternity established for African-Americans, was founded at Cornell University in Ithaca, New York by seven college men who recognized the need for a strong bond of Brotherhood among African descendants in this country. The Fraternity initially served as a study and support group for minority students who faced racial prejudice, both educationally and socially, at Cornell. The founders and early leaders of the Fraternity succeeded in laying a firm foundation for Alpha

Phi Alpha's principles of scholarship, fellowship, good character, and the uplifting of humanity. The first Alumni Chapter was established in 1911. While continuing to stress academic excellence among its members, Alpha also recognized the need to help correct the educational, economic, political, and social injustices faced by African-Americans.

CHAPTER VISION

Now more than ever learning is a lifelong process requiring funding long before the traditional college years, and well after. We support early education programs for toddlers and enrichment programs for middle school students that instill everything from self-esteem to reading and computer proficiency. The Gamma Eta Lambda Chapter, in conjunction with the Austin Alpha Foundation (formed in 1983 as a non-profit 501(c)(3) organization) has also recognized the need to help correct the educational, economic, political, and social injustices faced by African-Americans throughout the Austin communities. Locally, the Austin Alphas partnered with Big Brothers Big Sisters, participated in Relay for Life and the March for Dimes, and helped to sponsor events like the Back to School Parade and Black Family Technology Day. Additionally, monies are raised yearly to provide scholarships to high school seniors desiring to continue their education in an academic setting.

HOW

Corporations, community groups, and individuals are invited to support our fundraising efforts with the purchase of sponsorship packages ranging from \$1,500 to \$10,000. The sponsorship package benefits are detailed further within this correspondence.

LEADERSHIP

GAMMA ETA LAMBDA OFFICERS

Immediate Past President

Bro. Gregory Harrington

President

Bro. Keylan Morgan

Vice President

Bro. DeQuincy Adamson

Recording Secretary

Bro. Weston Washington

Corresponding Secretary

Bro. Grant Owens

Treasurer

Bro. Anthoni Hanson

Financial Secretary

Bro. Anthony Owens

Sergeant-At-Arms

Bro. Craig McNary

Associate Editor to The Sphinx

Bro. Christopher Cutkelvin

Historian

Bro. Tommie Denson

Parliamentarian

Bro. Ahmos Zu-Bolton

Chapter IMDP Dean

Bro. Richard North

Director of Educational Activities and C2C

Bro. Dwight Lawson

Chaplain

Bro. Frankie Mendoza

National Pan-Hellenic Council Representative

Bro. Tony Owens

SCHOLARSHIP OPPORTUNITIES

LEGACY LEVEL

\$10,000

Sixteen (16) Tickets to Gala
Commemorative Souvenir Journal Page
Verbal acknowledgement
Special recognition in Souvenir Journal
Opportunity to speak during program
Corporate logo on video loop during event
Prime location table

LEGEND LEVEL

\$7,000

Twelve (12) Tickets to Gala
Commemorative Souvenir Journal Page
Verbal acknowledgement
Special recognition in Souvenir Journal
Opportunity to speak during program
Corporate logo on video loop during event
Prime location table

EMPOWER LEVEL

\$5,000

Eight (8) Tickets to Gala
Commemorative Souvenir Journal Page
Verbal acknowledgement
Special recognition in Souvenir Journal
Opportunity to speak during program
Corporate logo on video loop during event

INSPIRE LEVEL


\$3,000

Four (4) Tickets to Gala
Commemorative Souvenir Journal ½ Page
Verbal acknowledgement
Special recognition in Souvenir Journal
Corporate logo/name on video loop during event

FRIEND LEVEL

\$1,500

Two (2) Tickets to Gala
Commemorative Souvenir Journal ½ Page
Verbal acknowledgement
Special recognition in Souvenir Journal
Corporate logo/name on video loop during event



With over 76 years of service provided by the Gamma Eta Lambda Chapter to the local Austin community, we collaborate with our community, businesses, leaders, as well as corporate sponsors to raise financial support for academic scholarships awarded to the deserving youth of our Austin community. The Austin Alpha Foundation is a resource to which individuals and organizations can turn to make a difference in the lives of others.

SPONSORSHIP AND COMMEMORATIVE JOURNAL RESPONSE FORM

SPONSORSHIP AGREEMENT

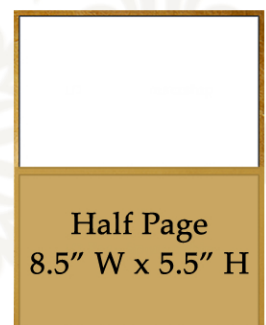
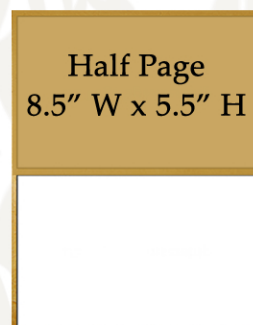
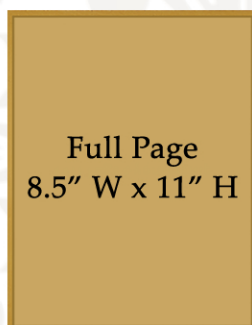
Yes, I/we wish to sponsor the Gamma Eta Lambda Scholarship Gala through the Austin Alpha Foundation in support of providing education support for Austin area youth. My sponsorship level is indicated below:

- Legacy Level | Sponsorship \$10,000
- Legend Level | Sponsorship \$7,000
- Empower Level | Sponsorship \$5,000
- Inspire Level | Sponsorship \$3,000
- Friend Level | Sponsorship \$1,500
- \$ __, __ I am unable to sponsor/attend, but please accept my donation.

COMMEMORATIVE SOUVENIR JOURNAL

AD Sizes and Specifications

- \$75 / Half-Page, Full Color
(Included with Inspire & Friend Sponsorship Levels)
- \$150 / Full Page, Full Color
(Included with Legacy, Legend, & Empower Sponsorship Levels)
- \$500 Front Inside - Full Page, Full Color
- \$500 Back Inside - Full Page, Full Color
- \$1,000 Back Outside - Full Page, Full Color



Please submit high resolution (300 dpi) journal publications in a png, jpeg, or pdf format to AustinAlphaFoundation@gmail.com

SPONSORSHIP AND COMMEMORATIVE JOURNAL RESPONSE FORM

NAME/CORPORATE NAME

TITLE

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

TOTAL \$ _____

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CARD NUMBER

EXP DATE

CVC

ENCLOSED CHECK PAYABLE TO: **Gamma Eta Lambda Chapter of
Alpha Phi Alpha Fraternity, Inc.**

PAYPAL: Paypal@AustinAlpha.com

CASHAPP: \$AustinAlpha

VENMO: @Austin-Alpha

Transmit Response Forms to:

Gregory Harrington
2111 Chicon Street Austin, TX 78722
President@AustinAlpha.com
(512) 799 - 0093